

## Lumiderm<sup>®</sup>

INSECTICIDE  
SEED TREATMENT

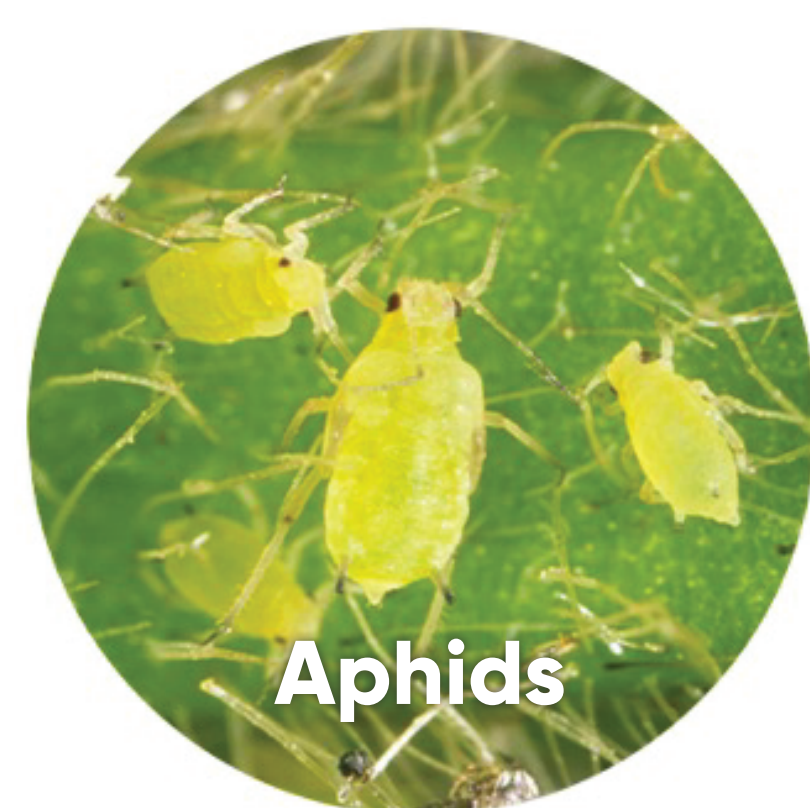
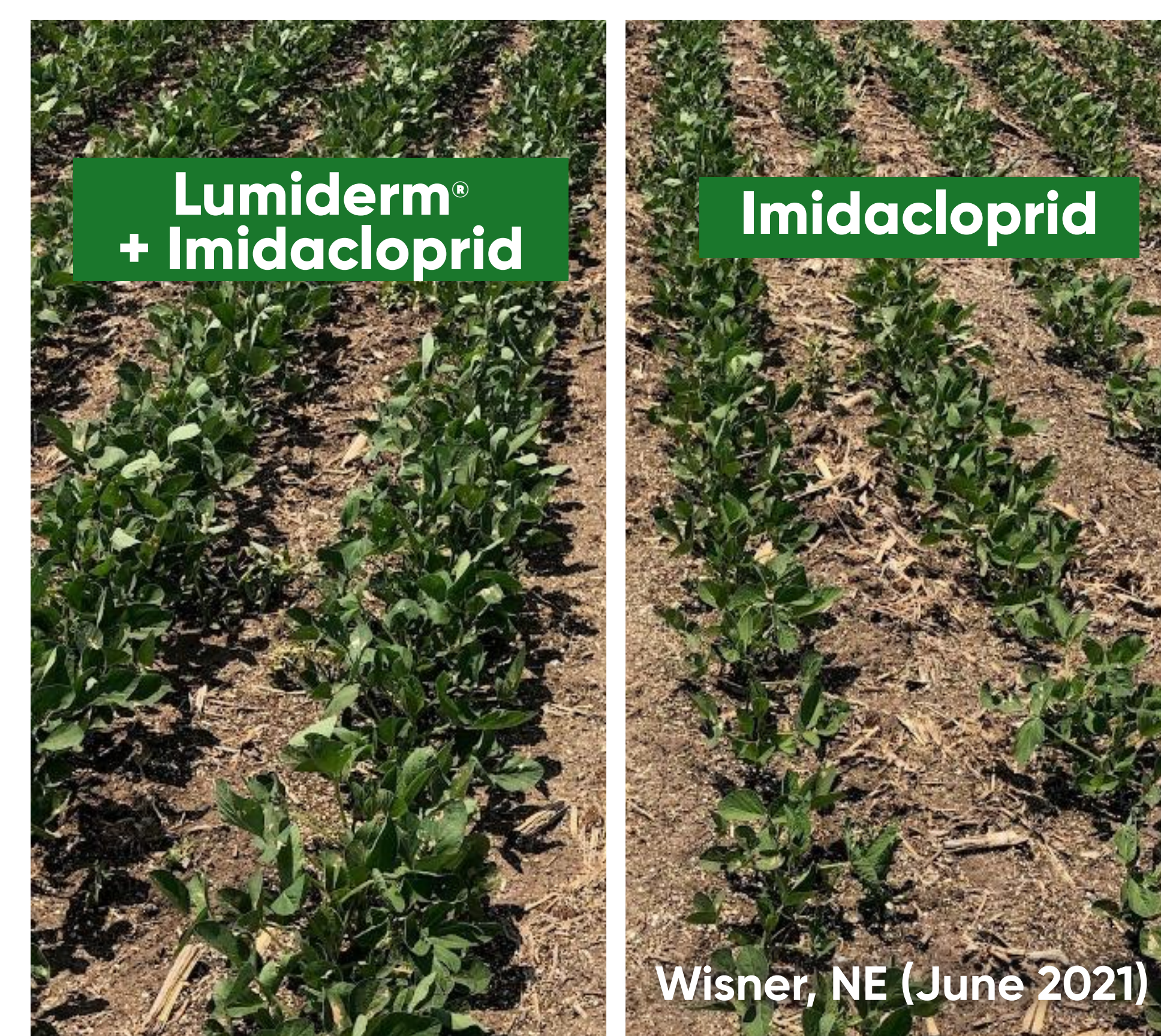
# Pioneer<sup>®</sup> brand Soybeans Lumiderm<sup>®</sup> Insecticide Seed Treatment

## A New Standard in Pest Protection

- For growers who are aggressively investing in tools and practices to drive **higher yields** on their soybean acres
- Lumiderm provides **broad spectrum insect protection** including seedcorn maggot, bean leaf beetle, cutworms<sup>1</sup>, white grubs, aphids, thrips, and wireworm
- Paired with Imidacloprid seed treatment, Lumiderm provides a second mode of action against bean leaf beetle, aphids and seedcorn maggot
- **1 to 3 bu/A advantage<sup>2</sup>** when Lumiderm is paired with Imidacloprid compared to Imidacloprid alone
- Provides a statistically significant **improvement in plant stands and vigor** compared to Imidacloprid<sup>3</sup>

### Broad pest protection including seedcorn maggot

Seedcorn Maggot Pressure Mid-Season



Aphids



Bean Leaf Beetle



Seedcorn Maggot



Thrip



Grub



Cutworm



Wireworm

### Two Modes of Action (MOA)

provides a 2nd MOA against aphids, BLB and SCM when paired with Imidacloprid